

OMNICOMMERCE DATA

LLMS DON'T BROWSE. MAKE SURE THEY FIND YOU.



Wayvia Omncommerce Data ensures your brand is accurately discovered, understood, and recommended wherever AI-mediated discovery happens.

💬 The Problem

AI has changed the rules of discovery. ChatGPT, Perplexity, Google Gemini, and Amazon Rufus don't browse they interpret. They synthesize structured data to make product recommendations, surface pricing comparisons, and guide purchase decisions often without a shopper ever visiting your brand site. Brands without structured commerce data become invisible in these environments. Or worse: they get misrepresented.

💡 The Wayvia Solution

Wayvia embeds omncommerce data so LLMs can accurately discover, understand, and recommend your brand ensuring you're represented correctly wherever AI-mediated discovery happens. Brand.com is not dead. But its role has fundamentally changed from destination to intelligence source. Wayvia helps brands make that transition.

What Wayvia Omncommerce Data Delivers

LLM-Ready Product Data

Structure brand.com so AI agents accurately discover and recommend your products

Retail Data Syndication

Push accurate product content across retailer touchpoints

Brand.com Intelligence

Transform brand.com from a destination into a commerce intelligence hub

Conversational Analytics

Surface trends and patterns through natural language reporting

A/B Testing & Iteration

Test and optimize product page content for both conversion and AI visibility

The Outcome

Ensure accurate brand representation in AI-mediated discovery so when 800M+ consumers ask an AI what to buy, your brand shows up correctly.

Wayvia POV: "Machine-readable truth beats SEO tricks. If you're not shaping how AI represents your brand, AI is shaping it for you and defaulting to the lowest common denominator."

[Schedule a brand.com intelligence review](#)