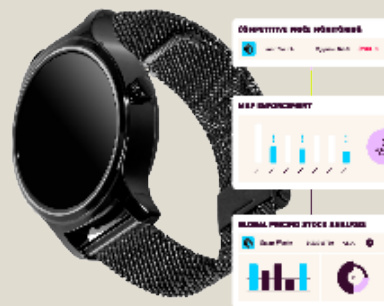


RETAIL INTELLIGENCE

DEMAND WITHOUT PROTECTION IS PROFIT YOU CAN'T SEE.

Wayvia Retail Intelligence, powered by Prowl, protects your pricing, availability, seller integrity, and brand health across every retail touchpoint.



The Problem

As commerce fragments across platforms, marketplaces, and AI-mediated surfaces, margin erosion and brand risk multiply invisibly. Unauthorized sellers appear daily. Pricing violations go undetected. Brand equity erodes in real time. And the tools brands relied on to catch these issues weren't built for this pace or this scale. Demand without protection creates invisible losses. And in a fragmented commerce environment, those losses compound faster than ever.

The Wayvia Solution

Prowl Wayvia's Retail Intelligence solution protects your pricing, availability, seller integrity, and brand health at scale. Powered by AI, it identifies threats faster than manual monitoring ever could and enables brands to act before losses compound. In a noisy commerce environment, integrity is not a constraint, it's a competitive advantage.

What Wayvia Retail Intelligence Delivers:

Prowl MAP Monitoring

Detect and enforce minimum advertised price violations at scale

Seller Discovery (Trinity/Gideon/Omega)

Identify new and unauthorized sellers as they emerge

AI Seller Vetting & Setup

Automate seller evaluation and onboarding to keep pace with new retailers

Price & Stock Intelligence

Get a bird's-eye view of pricing and availability across your retailer network

Competitor Intelligence

Compare price and stock across competitor products for brand differentiation

Brand Monitor

Track brand health signals across retail touchpoints

The Outcome

Defend long-term brand value and profitability with the AI-powered infrastructure to stay ahead of a retail landscape that's moving faster than manual monitoring can track.

Wayvia POV: "The threat to brand equity is accelerating. AI-generated retailer domains, instant price comparison chatbots, and fragmented distribution are creating risk at a pace legacy tools weren't built for. Wayvia fights AI with AI."

[Request a Prowl assessment](#)